



Join us!

Meet Local business women,
strengthen your community
presence,
Help support young business
women entering the work force.

***We are an Open Network.
Everyone is Invited.***

Meetings:

4th Wednesday of each
month 11:30am-1pm

**Stanley's Steakhouse
National Hotel**

Reservations are required
By the Friday before each
meeting

Contact: Debbie LaVielle
debbielavielle@comcast.net

Lunch is \$25

ACWN has been in existence
since 1989. We have a
program to foster the next
generation of women by
giving scholarships for
young women to use for
college.

Amador County Women's Network
June's Scholarship Luncheon
GARDEN BBQ
at JACKSON RANCHERIA CASINO RESORT
Wednesday, June 27th from 11:30 am to 1:00 pm
at the Jackson Rancheria Hotel, Garden Terrace
Lunch Cost \$25

RSVP by Friday, June 22
debbielavielle@comcast.net
or pay online at acwnonline.org

JACKSON RANCHERIA CASINO RESORT
Family Owned & Operated SINCE 1985

Nine scholarships were awarded this year. Recipients are from Amador High School, Argonaut High School, and Mountain Oaks High School. Join us to hear about these accomplished young women and their plans for the future.



6/1 Irene Perbal

6/2 Bernie Cramer

6/10 Sharen Manuse

6/11 Machellee Allison

BOARD MEMBERS

2018:

President: Marianne Bourgeois

408-981-4633

bourgeoiswp@gmail.com

VP/Programs: Bernie Cramer

209-296-2700

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Treasurer: Leigh Reynolds

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Secretary: Susie Jones

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Parliamentarian: Nancy Brunold

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Membership: Angela Spinetta

209-304-1868

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Reservations: Debbie LaVielle

209-267-0577

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Public Relations Director: VACANT

New Meeting Structure

Based on comments from members and guests, we have re-structured our meeting agendas to allow working women to attend and experience our full meeting events. Come in time for lunch. We would love to see you!

11:30 am – Check in – if you can arrive early, there is time to visit with friends, network your business, etc.

12:00 pm – Lunch is served

12:25 pm – depending on the program itself:
Announcements, introductions of new members, and guests, guest speakers, demonstrations . . .

Raffle drawing will take place during the speaker times and names will be posted on the white board. Just check the board before you leave to see if you won.

1:00 pm – lunch ends.

Important Dates



- Jul 25 at Stanley's Steakhouse, National Hotel
- Aug 22 FIELD TRIP – Iron Hub Winery
- Sep 26 at Stanley's Steakhouse, National Hotel

Meeting Calendars are now available.

CHECK OUT OUR WEBPAGE FOR ALL THE LATEST INFORMATION – MEETING LOCATIONS, SPECIAL EVENTS, MEMBERSHIP DIRECTORY.



Like us on Facebook:

www.Facebook.com/Amador County Womens Network

Thank You!

Raffle Donations:		May 2018	\$185.00
Anne Frost	Patrick Frost Insurance	Hand-made Note Cards - 1 box card, 1 set Iris cards & 1 pack small note cards	
Sharon Banek	Tru Aura Beauty	BeautiControl Manicure & Hand Cream	
Alexis Eisenhower	Jackson Casino Resort	\$25 Dining Credit	
Emily Tirapelle	Jackson Casino Resort	\$25 Dining Credit	
Bernie Cramer	Sierra Travel	Home-made Cake with cake plate	
Angela Cramer	Purina Mills	Chip & Dip Set	
Irene Perbal	Solar Cooking	Brazilian Apron & Soap	
Susie Jones	Sue's Gift Emporium	Night Shirt-Coverup	
Teri Oneto	Retired	Round Table Gift Certificate \$25	
Sandy Honnold	Flowers in My Hair	Boy's small apron	
Debbie La Vielle	Kit Carson	Caron Hand Treatment	
Elizabeth Rhein	eliza11 eBay Consulting	Amethyst Cluster	
Julie Traxler	Traxler Financial Svcs	Azalea Plant	



Wendy demonstrating capsule packing



May at Stanley's



Top Social Media Platforms available as Business Tools – which is right for you!



A **brand** is a name, term, design, symbol, or other feature that distinguishes an organization or product from its rivals in the eyes of the customer.



FACEBOOK

WHAT

Facebook is considered the best social media network for brands because it is the first one that brands joined. Brands can easily update their page and share photos with their audience. Paid advertisement on Facebook has become a very successful piece of what Facebook can offer.

WHY

All brands can benefit from having a Facebook page. It is simple to update; has an ad platform and has large user base.



INSTAGRAM

WHAT

Instagram is a beautifully visual platform. While advertising is very limited at the moment (and very expensive) it is possible that this will change in the future. For now, brands can capitalize on the usage of hashtags, geotagging and using Instagram influencers to connect with the audience.

WHY

Instagram is a great platform for brands looking to connect with an audience that appreciates visually appealing content. Any brand can and should have an Instagram account.



TWITTER

WHAT

Twitter is a 140 character limit conversational platform where brands can quickly interact with their audience. Your brand can advertise on Twitter, but organic reach goes a long way because of all your brands followers will see your Tweet in their feed.

WHY

Your audience wants to be able to talk to a real person and this is where Twitter works best. People will compliment your brand and interact with your Twitter handle before any other, have a brand voice and interact.



LINKEDIN

WHAT

LinkedIn is a necessary platform for any brand. It is the more professional route (similar to Google+) because it is a place where brand to brand to recruiter go to interact.

WHY

LinkedIn is great for more professional brands looking to establish themselves as a serious competitor and to interact with older generations.

Information obtained from **likeablemedia**